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Site Suitability Analysis of a Brewery Supply Outlet near Tampa, Florida

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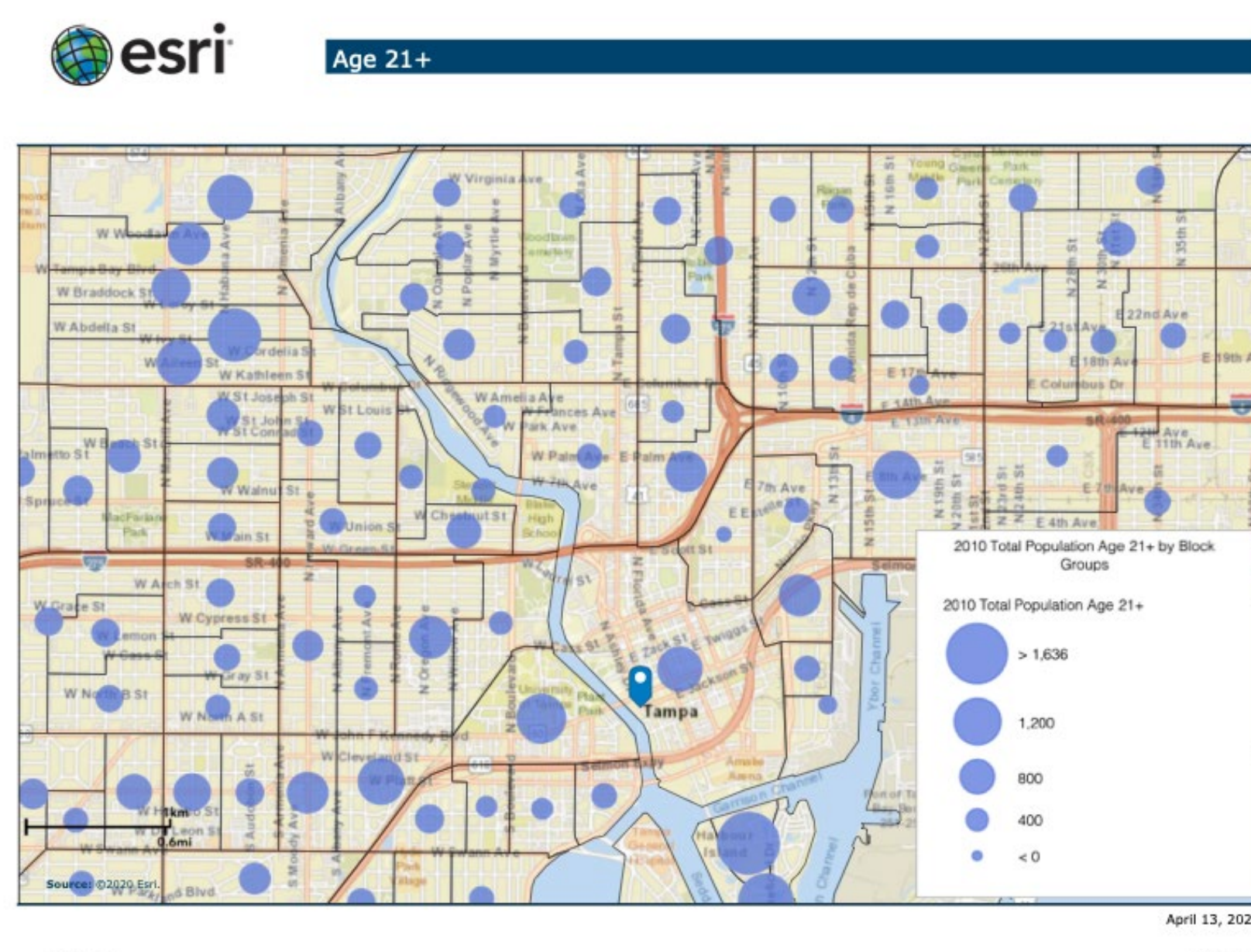
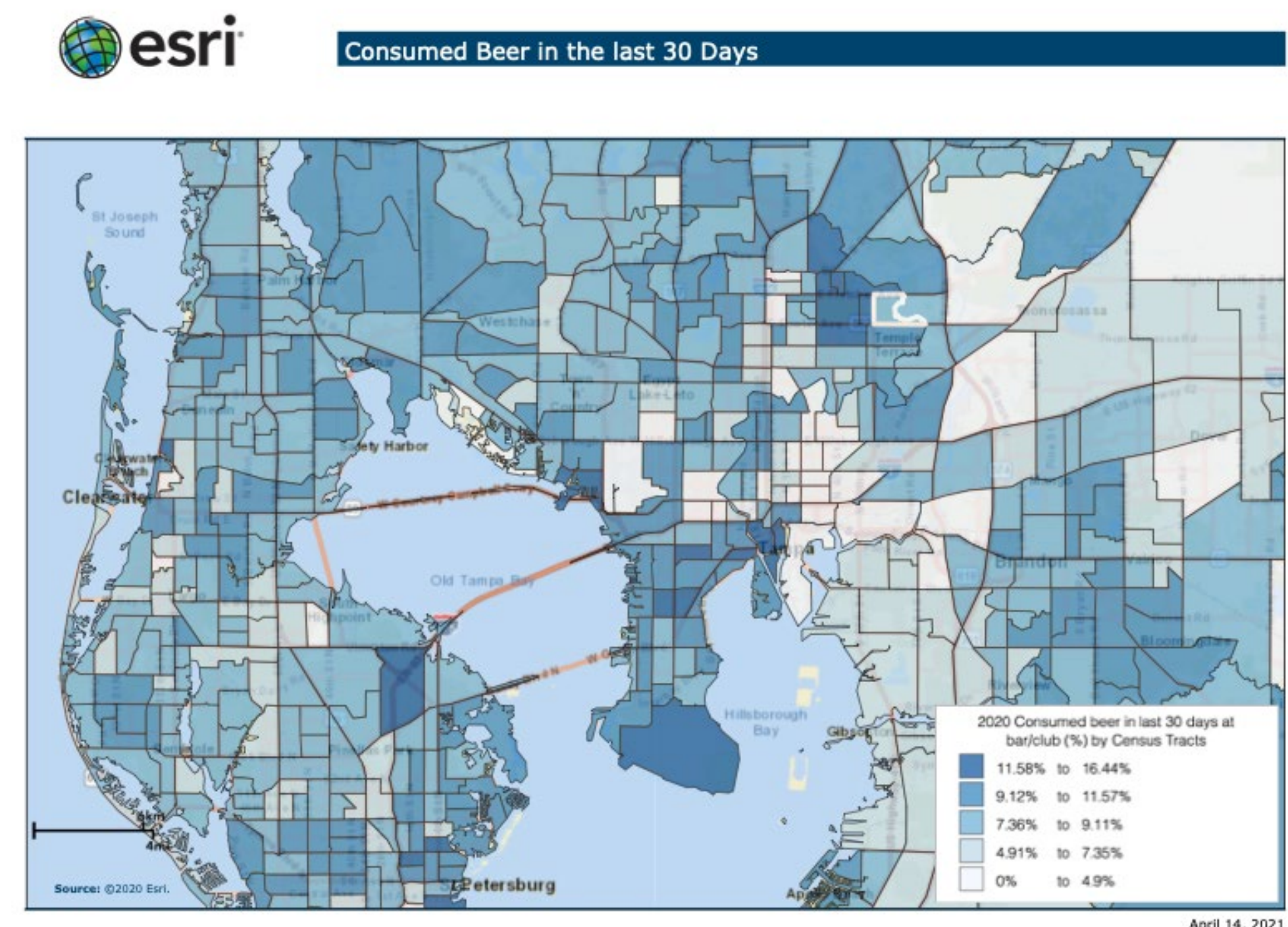
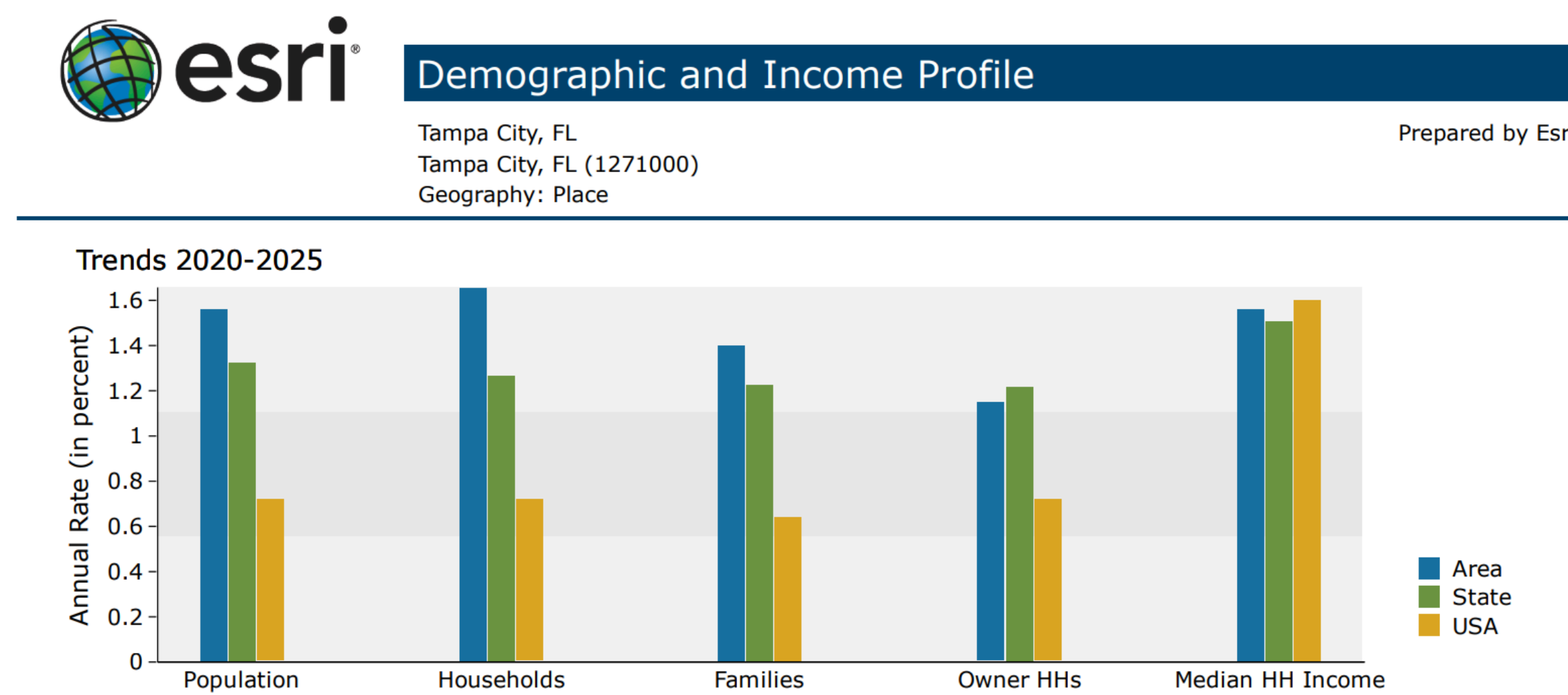
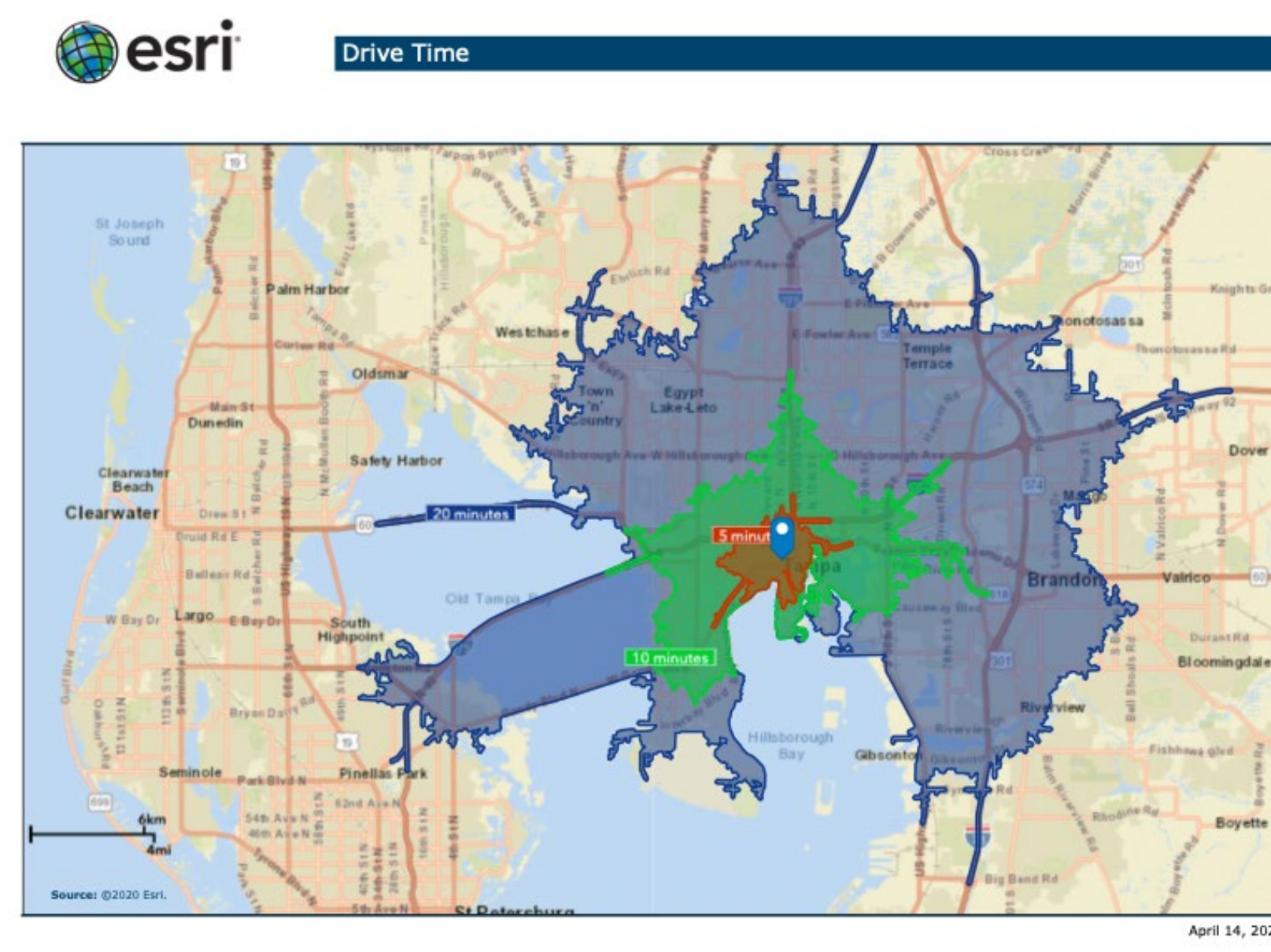
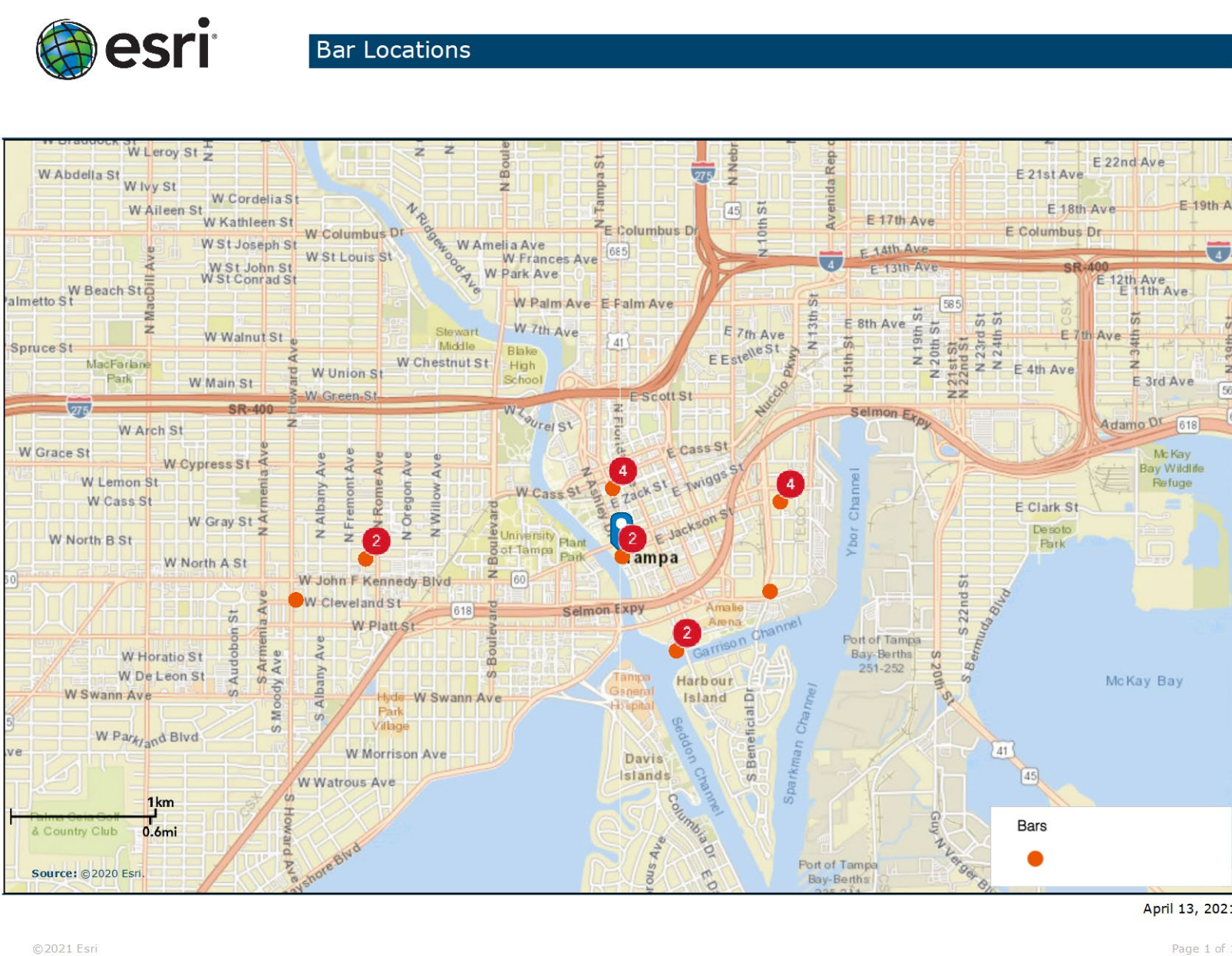
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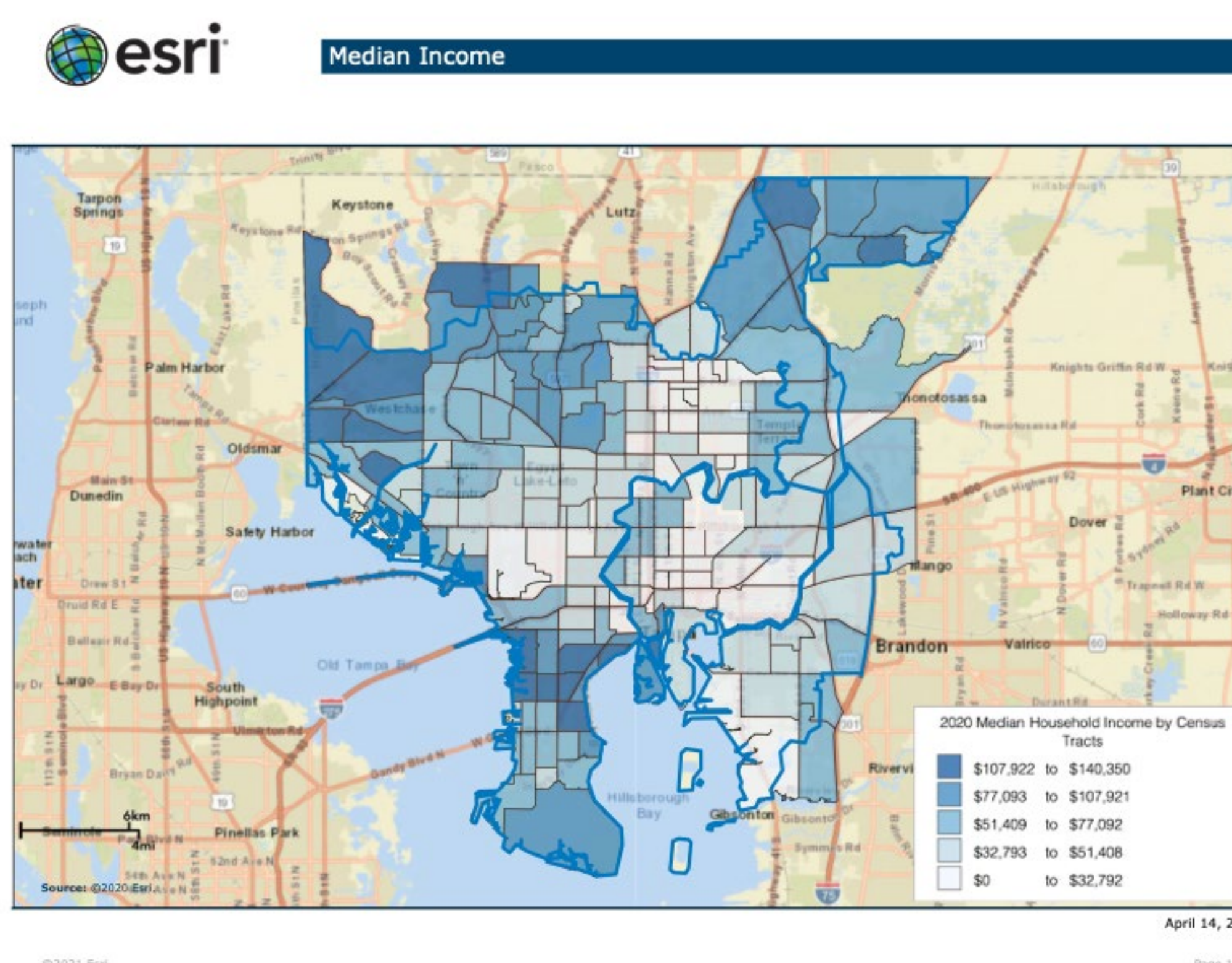
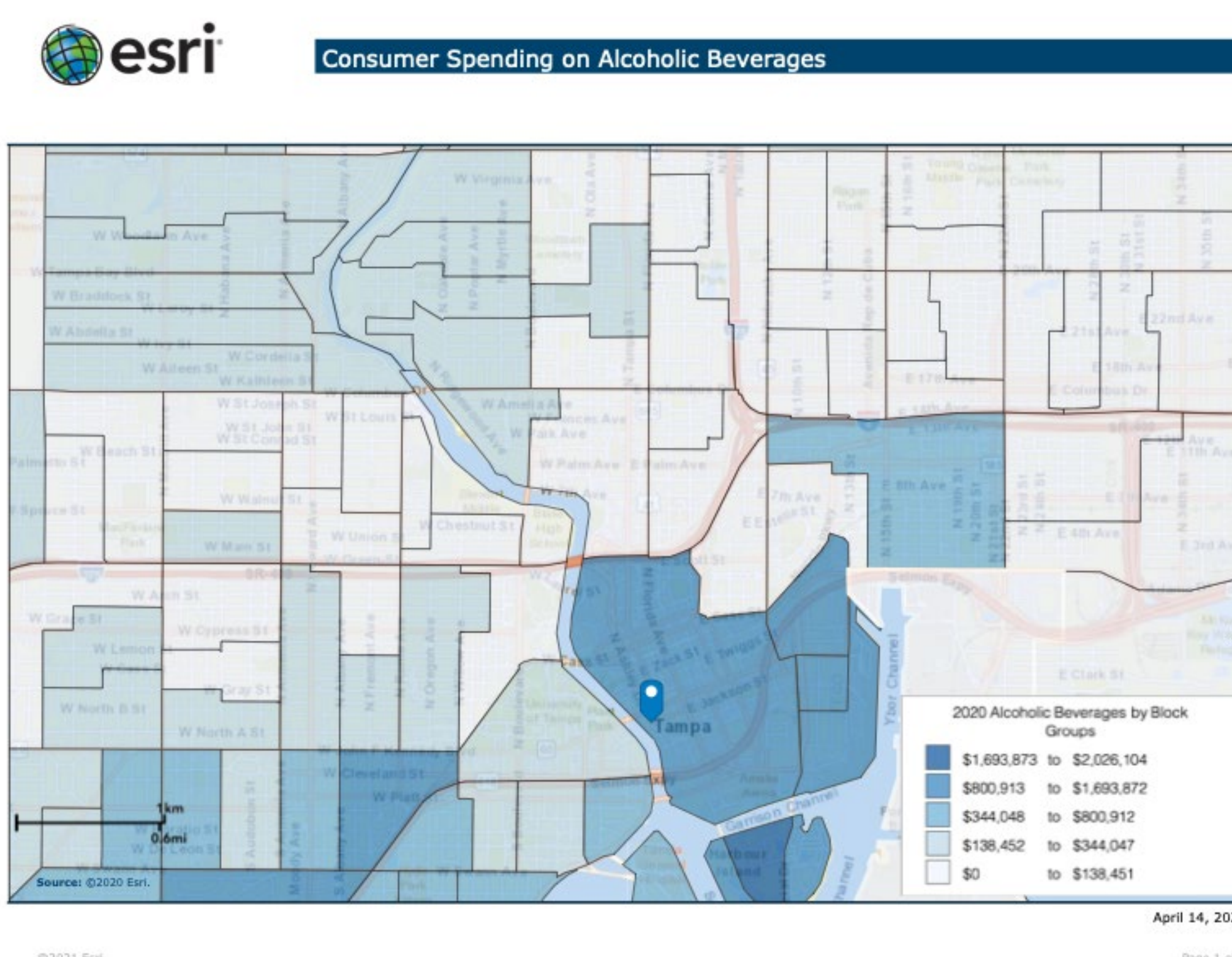
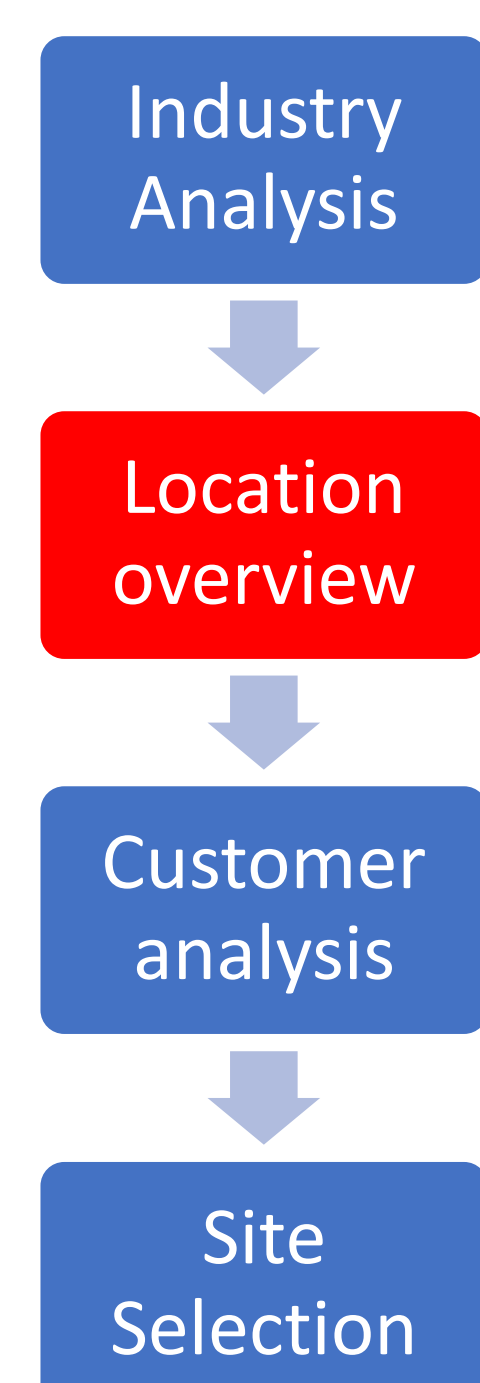
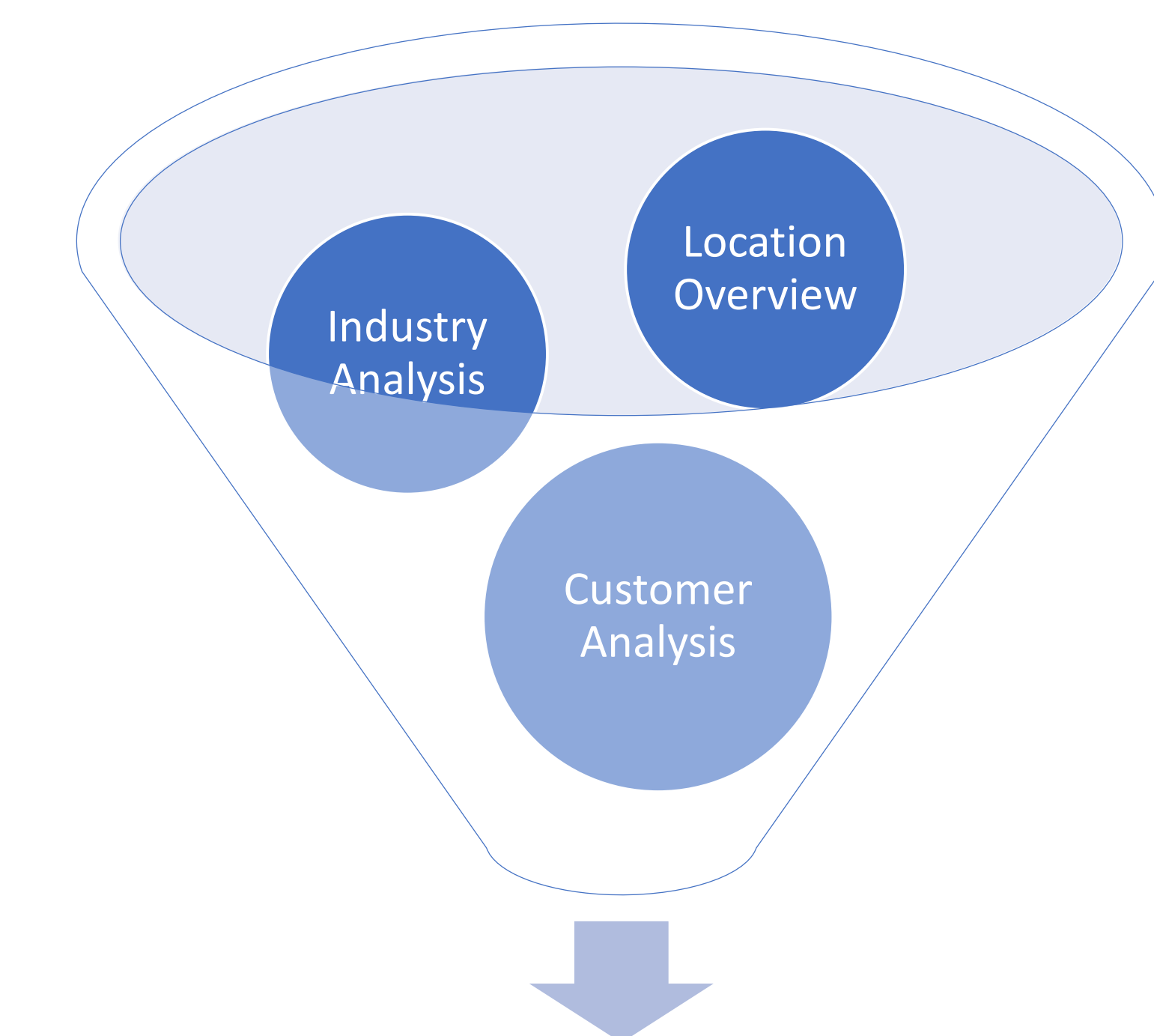
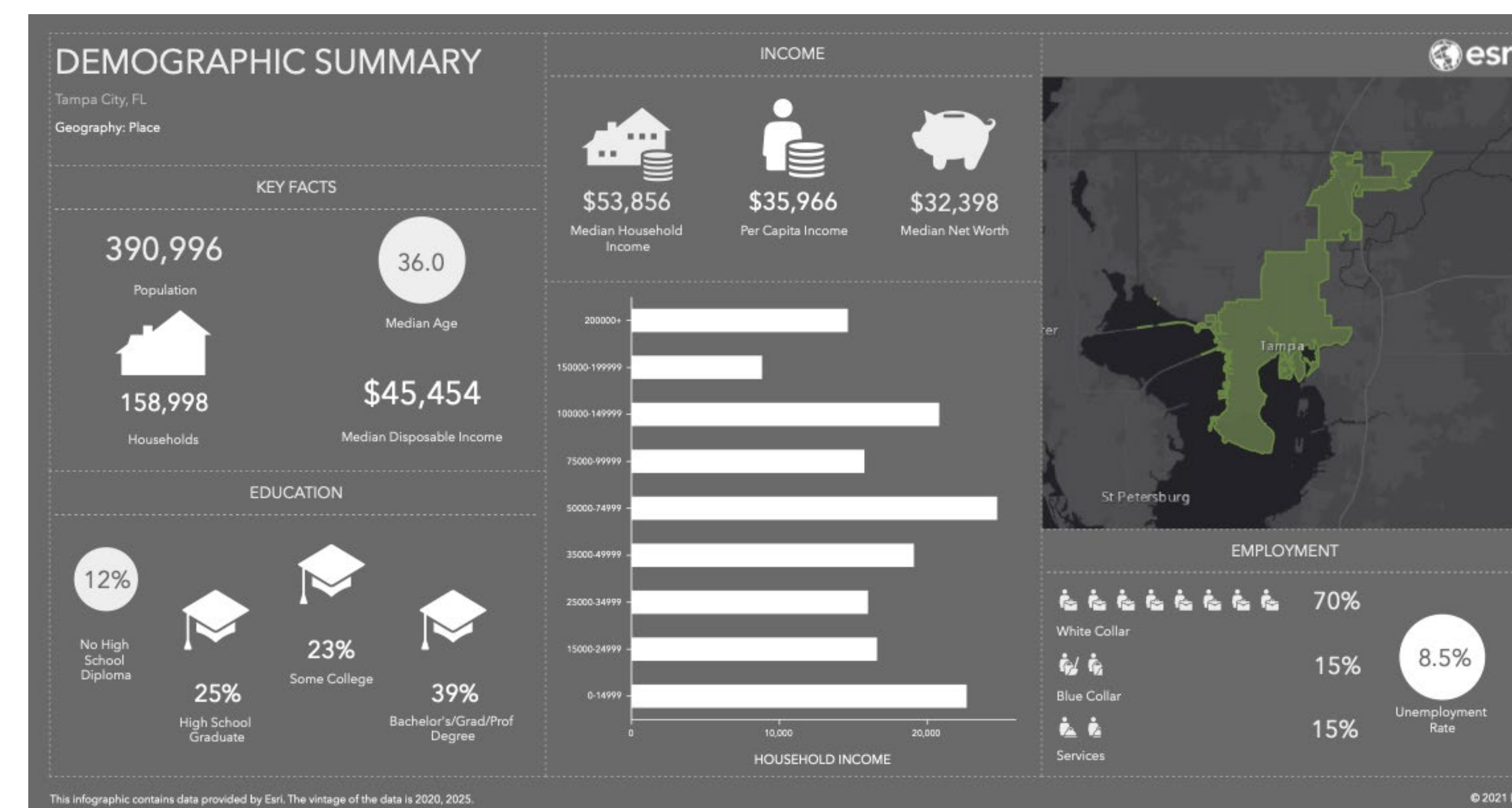
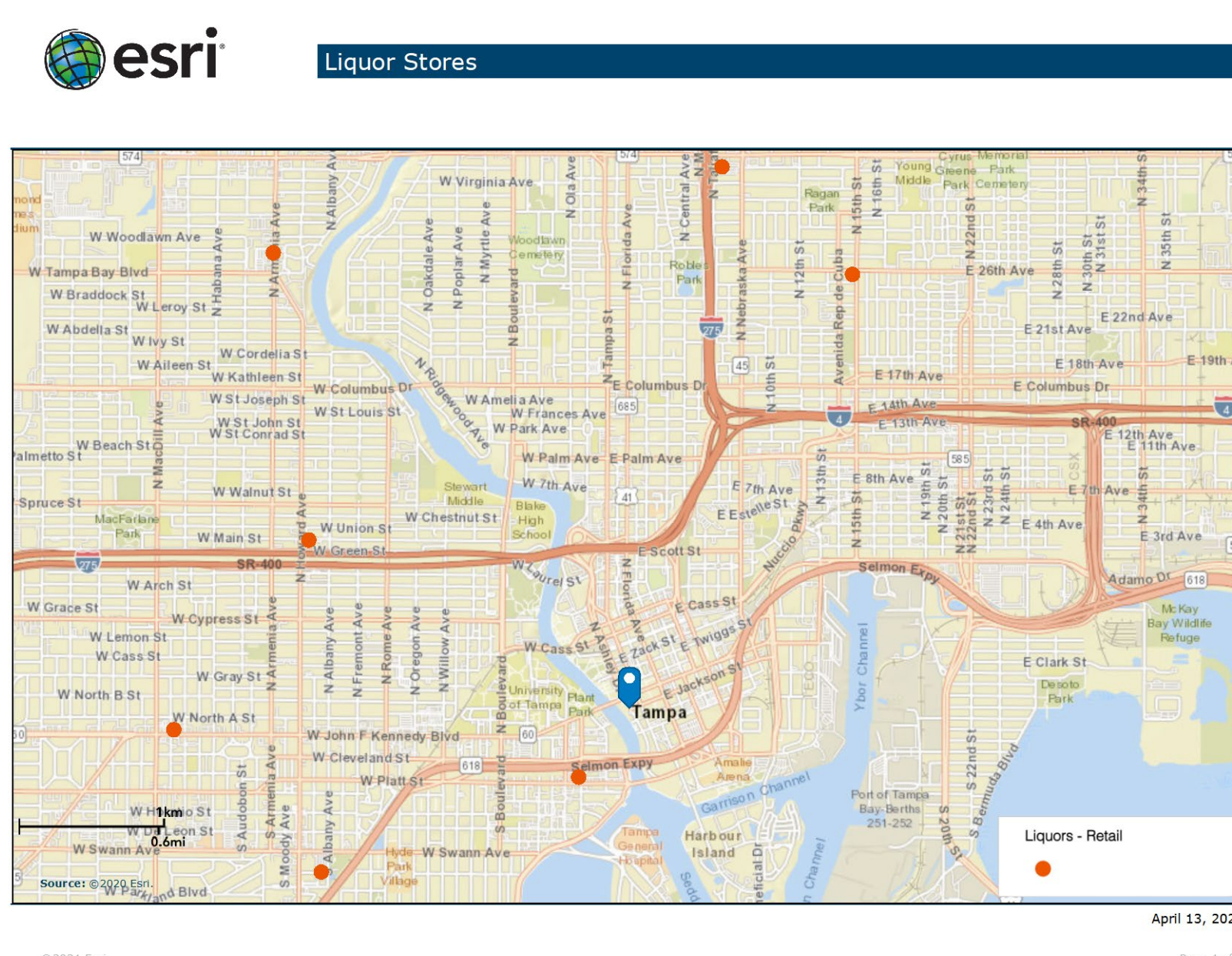
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The Potential for a New Beer Brewing Supplies Retail Store in Tampa, FL



Year	Hillsborough	Florida
2002	15.6% (11.7 - 19.4)	16.4% (15.5 - 17.4)
2007	19.6% (14.5 - 25.9)	16.2% (15.3 - 17.2)
2010	16.0% (11.1 - 20.8)	15.0% (14.0 - 16.0)
2013	15.3% (12.0 - 18.5)	17.6% (16.6 - 18.6)
2016	19.0% (16.0 - 22.1)	17.5% (16.7 - 18.4)



A Beer Brewing Supplies Store would be a good fit in Tampa, FL

Conclusion

- The demand for beer consumption in Tampa is very high and the demographic surrounding the area could be very promising for a new beer brewing supplies store.
- The drive time around the Tampa area is not a bad commute allowing to reach a vast number of customers within only 20 minutes.
- Tampa is a known city for partying and consuming alcohol which would favor nicely for a brewer supply retailer, allowing Floridians to produce their own beer.

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