

November 2010

Good Publication Practice Guidelines: Integrity, Completeness, Transparency, Accountability and Responsibility

Anne F. Gentry
Ohio Northern University

Follow this and additional works at: https://digitalcommons.onu.edu/paw_review



Part of the [Other Pharmacy and Pharmaceutical Sciences Commons](#)

This Editorial is brought to you for free and open access by the ONU Journals and Publications at DigitalCommons@ONU. It has been accepted for inclusion in Pharmacy and Wellness Review by an authorized editor of DigitalCommons@ONU. For more information, please contact digitalcommons@onu.edu.



Good Publication Practice Guidelines: Integrity, Completeness, Transparency, Accountability and Responsibility

Anne Gentry, PharmD
Assistant director of the Drug Information Center
Advisor for *The Pharmacy and Wellness Review*

In this second issue of *The Pharmacy and Wellness Review*, under the direction of Editor-in-Chief Maggie Allen, a sixth-year pharmacy student from Olean, N.Y., a select group of Ohio Northern University pharmacy students display their research and professional-writing skills.

Through participation on *The Pharmacy and Wellness Review* staff and editorial board, ONU pharmacy students learn the importance of author responsibility in the interpretation and communication of medical research. Just as they will experience in practice someday, their work is the product of collaboration with other individuals.

The International Society for Medical Publication Professionals has developed the Good Publication Practice (GPP2) Guidelines to assist individuals and organizations in maintaining ethical practices and complying with current industry requirements.¹ These guidelines apply to peer-reviewed journal articles and presentations at scientific meetings. *The Pharmacy and Wellness Review* endorses and utilizes these guidelines for our publication.

GPP2 checklist for articles and presentations¹

Integrity

- Accurate, objective, balanced writing
- Full access to data for authors and contributors
- Absence of duplicative publications
- Honest attribution of authorship

Completeness

- Clear description of research hypotheses
- Reporting the detail required to ensure unbiased presentation
- Complete and honest reference to related work
- Use of unique trial identifiers
- Discussion of limitations of study design and findings
- Making public or publishing results regardless of outcome

Transparency

- Making clear sources of funding
- Disclosure of potential conflicts of interest
- Acknowledging individuals who have made significant contributions, including, but not limited to, those made by authors, and by description of these contributions
- Recognizing the contributions of research sponsors

Accountability

- Being accountable for the work and, in the case of authors and presenters, taking public responsibility for the work
- Assigning a guarantor

Responsibility

- Making public or publishing results in a timely manner
- Respecting intellectual property
- Respecting the responsibilities of contributing individuals and organizations for good publication practice

Reference:

Graf C, Battisti WP, Bridges D, et al for the International Society for Medical Publication Professionals. Good publication practice for communicating company-sponsored medical research: the GPP2 guidelines. *BMJ* 2009;339:b4330.